

# PolariSoft™ Fluff Pulp

**The next generation of softness for the most sensitive consumers.**

Our innovations translate into product attributes that can set your brand apart for the following applications:



Feminine Care



Bed Pads



Pet Pads



Wipes



## Fiber Innovations That Differentiate Your Brand

**PolariSoft™ fluff pulp** is engineered to provide exceptional softness and is ideal for airlaid applications and low basis weight pad products that outperform the competition.

With our fluff pulp, you can produce safe, effective products that environmentally conscious consumers demand because our pulp is made using 100% renewable, responsibly sourced natural fibers.



*Reducing fiber nits helps you create products with exceptional formation and uniformity.*



### **Fiberization Quality**

Drastic reduction in fiber nits improves fiber distribution and formation, enhancing aesthetic and perceived softness. PolariSoft also yields great results on color uniformity.

### **Static Control**

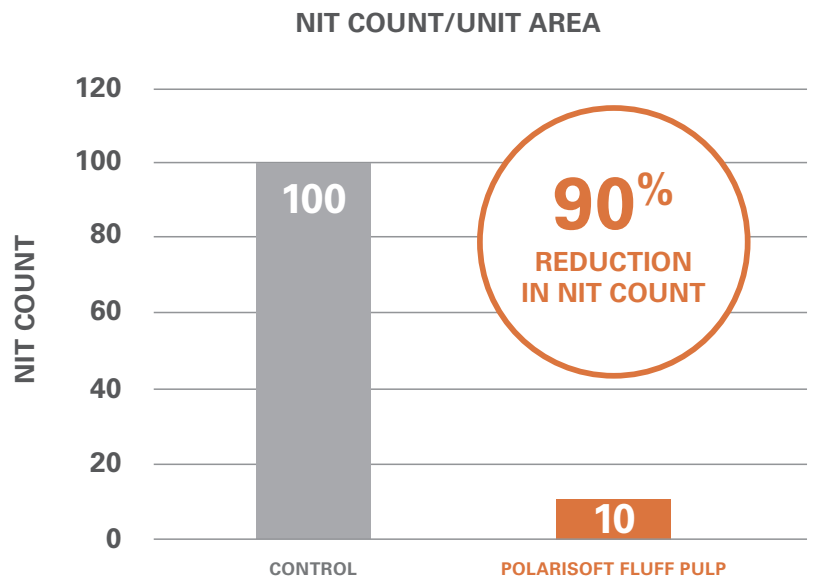
Specially designed to lower static build-up by up to 80%, PolariSoft provides excellent web formation, allowing better fiber distribution. Expect great uniformity and performance at any weight.

### **Manufacturing Reliability**

Thanks to the reduced static and greater uniformity, you can also enjoy improved process runnability and reliability during manufacturing.

### **Energy Savings**

PolariSoft has a very low mullen that ultimately reduces energy and maintenance costs.



## Superior Products Consumers Demand

### **Premium Softness**

PolariSoft creates superior aesthetic softness and comfort by eliminating nits and improving the fiber distribution and formation. Enhance your products with an unparalleled perceived softness that consumers prefer.

**For more information, email [GCFInfo@ipaper.com](mailto:GCFInfo@ipaper.com).**